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NEWS RELEASE

FOR IMMEDIATE RELEASE

**RE/MAX® HOT AIR BALLOON TO APPEAR AT SCHOOL FUNDRAISER,
A.S. MATHESON ELEMENTARY**

KELOWNA, BC (October 27, 2009) - A special appearance of the RE/MAX hot air balloon is scheduled for Wednesday, October 28 at a fundraising event for A. S. Matheson Elementary School in Kelowna, BC from 3:30 pm – 6:30 pm.

A. S. Matheson will host their first ever Family Fun Night consisting of hot dogs, face painting and the RE/MAX Special Events Team which will bring tents, a children's bouncing castle playground and the renowned RE/MAX hot air balloon for tethered rides. Working together with RE/MAX of Western Canada, A. S. Matheson was willing to offer their school yard for the demonstration of the RE/MAX Special Events Team and hold a fundraiser at the same time.

“We're proud to be able to partner with a great school like A.S. Matheson for the launch of our new hot air balloon team.” says **Elaine Langhout**, Senior Manager, Advertising for RE/MAX of Western Canada. This event proves that members of the community also believe in giving back. A. S. Matheson's PAC President, **Tamara Koutny**, says, “Money raised by the event is not only going to support the school's teams and organizations but we want 50% of the proceeds to support the Children's Miracle Network as well.” The Children's Miracle Network of Champions is an international non-profit organization dedicated to raising funds and awareness programs for the benefit of sick and injured children served by its associated hospitals, health centres, and foundations. The nearest children's hospital serving Kelowna families is BC Children's Hospital in Vancouver. In 2006, over 187,500 patient visits were recorded at BC Children's Hospital, who benefits from funds raised by the Children's Miracle Network.

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