



FOR IMMEDIATE RELEASE

RE/MAX International Raises \$100 Million for Children's Miracle Network

KELOWNA, BC (March 5, 2010)—RE/MAX, an international leading real estate franchise, has raised \$100 million dollars over the past 18 years for Children's Miracle Network, a non-profit organization that raises funds for more than 170 pediatric hospitals, 14 of which are in Canada. In doing so, RE/MAX became one of the top three Children's Miracle Network donors of all time.

The donations from hundreds of RE/MAX offices and thousands of RE/MAX Associates amount to millions of dollars each year for children's hospitals. RE/MAX primarily raises funds through the Miracle Home[®] program where Associates make a contribution to Children's Miracle Network with each closed transaction. RE/MAX offices and agents also sponsor golf tournaments, host art auctions and organize a variety of other fundraising activities throughout the year.

“When you take into account that the real estate industry was hit harder than any other by the economic recession, it's overwhelming that RE/MAX Associates raised \$35.5 million for Children's Miracle Network in Canada alone, bringing their international total to a landmark \$100 million,” said Scott Burt, president and CEO, Children's Miracle Network.

”Knowing that children's hospitals have been impacted deeply by the downturn in philanthropic giving, RE/MAX Associates worked harder than ever to support Children's Miracle Network and the children in our communities,” said Vinnie Tracey, president, RE/MAX International, Inc.

RE/MAX has been a corporate fundraising sponsor since 1992 and has raised \$100 million for children's hospital over the past 18 years. These much needed funds given to Children's Miracle Network hospitals may be used for specialized medical care, research and education.

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About Children's Miracle Network

Children's Miracle Network is an international non-profit organization that raises funds for more than 170 children's hospitals, 14 of which are in Canada. Countless individuals, caring sponsors and media partners unite with Children's Miracle Network hospitals to help sick and injured kids in local communities. Donations to Children's Miracle Network create miracles by funding medical care, research and education that saves and improves the lives of 17 million children each year. To learn more go to ChildrensMiracleNetwork.ca.

About RE/MAX

RE/MAX was founded in 1973 by Dave and Gail Liniger. From a single office in Denver, Colorado, it has grown into a global network of nearly 100,000 Sales Associates in more than 70 countries, an international presence greater than any of its competitors.

RE/MAX has been honored as the leading real estate franchise for 9 of the last 11 years in the oldest and most respected ranking, "The Franchise 500 Survey," published by *Entrepreneur Magazine*.

Today, all the home listings in thousands of cities and towns can be found at www.remax.com <<http://www.remax.com>> , which is the most visited real estate franchise web site. (ComScore, Jan.-Oct. 2009; Compete.com, Feb. 2008-Oct.2009; Hitwise, Jan.- Oct. 2009)

RE/MAX International is proud of its Premier Community Citizenship, which has raised over \$100 million for deserving organizations like Susan G. Komen for the Cure®, Children's Miracle Network and The Sentinels of Freedom Foundation.

For information on RE/MAX International visit: <http://www.remax.com> <<http://www.remax.com>> or <http://www.joinremax.com> <<http://www.joinremax.com>>

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