



Music and Messages for Telephone Hold



“On Hold” Hang-Ups & the **ADTEL**® Strategy

After clients have taken the time to call your location, it is important to keep them on the line and focused on your business. We believe that professional on-hold messaging is a great way to let your callers know about all of your different products and services, relieve customer tensions, and put “on-hold time” to productive use.

That phone call may be a customer’s first contact with your business. Why waste time on a captive audience with “Dead Air” or risk advertising your competitor with the radio when you can use **ADTEL**®’s custom music & messages to create a lasting positive impression?

ADTEL ® ADVANTAGES:	SERVICE INCLUDES:
<ul style="list-style-type: none"> • Increase Sales • Reduce Caller “Hang-ups” • Enhance Corporate Image • Entertain Customers On Hold • Complement Other Advertising Efforts • Proven to be Very Cost-Efficient 	<ul style="list-style-type: none"> • Creative Scripts & Copywriting • Professional Voice Talent • Production Update Notices • Broadcast Quality Recording & Mixing • Use of Digital Playback Equipment (where applicable) • 100% Guarantee

YOUR CURRENT SUBSCRIPTION OPTION: To **maximize** the efficiency of your telecommunication network and **compliment** the marketing strategy for **RE/MAX**, we are pleased to recommend the following broadcast schedules for all **RE/MAX** locations:

THREE UPDATES:

3 Audio Productions annually, each 6 minutes in length with up to 8 messages per production
Annual Investment: Regular Rate: **\$995.00 - \$700.00(preferred client savings) = \$295.00 per location**

NOTES:

◆ Installation & taxes extra where applicable ◆ Shipping & Handling -\$25.00 ◆ Performance Fees @ \$2.80/month

For immediate service, please call Betty Ferraton or Talayna Spargo at **ADTEL**® by dialing 1.800.661.9999

Email: Betty: bferraton@adtel.com Talayna: tspargo@adtel.com

“TURNING SILENCE INTO SALES”