

**FOR IMMEDIATE RELEASE**

**RankMyAgent.com Proudly Welcomes  
RE/MAX Kelowna**

*RE/MAX Kelowna partners with, RankMyAgent.com, to provide a comprehensive resource for buyers and sellers in Western Canada*

**TORONTO, ON (Jan 21, 2016)** – Expanding their reach across Western Canada, online review platform, RankMyAgent.com, is thrilled to announce a partnership with leading British Columbia brokerage RE/MAX Kelowna. Joining leading brokerages, including RE/MAX of Western Canada, RE/MAX Kelowna can now offer an unprecedented customization of the real estate experience.

Each member of RE/MAX Kelowna’s robust roster of top-quality real estate professionals will have access to the RankMyAgent.com platform to support their business. Access includes online review management, reputation marketing tools and the platform’s proprietary lead gathering and management system.

“In today’s digital world, building and maintaining a strong online presence is of high priority for all real estate professionals under the RE/MAX Kelowna brokerage. RankMyAgent.com provides our agents with the opportunity to directly connect with buyers and sellers while being recognized for their excellent service and deep understanding of the Kelowna market,” says **Cliff Shillington, broker owner of RE/MAX Kelowna.**

**Riti Verma, Founder and President of RankMyAgent.com,** says, “We are looking forward to working with RE/MAX Kelowna as a provider of unbiased, credible third-party reviews. With RE/MAX Kelowna’s agents joining our network, RankMyAgent.com becomes even more comprehensive resource for local buyers and sellers in Kelowna.”

With more than 146 agents, RE/MAX Kelowna is one of the largest real estate brokerages in Kelowna, BC. Recently named the #1 RE/MAX office in British Columbia and the #2 RE/MAX office in Western Canada. RE/MAX Kelowna’s team of real estate professionals boast an average of 10 years of sales experience. RE/MAX Kelowna ownership includes Peter Kirk, Managing Broker and Jerry Redman, Managing Director.

RE/MAX Kelowna is known for giving back to their local community and its agents have set records by contributing more than \$500,000 to the Children’s Miracle Network.



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### **About RankMyAgent:**

RankMyAgent.com allows real estate agents to use the power of reviews to get recognized for their feedback, generate leads, and build their online reputation. To learn more, please visit <http://rankmyagent.com/>.

### **About the RE/MAX Network:**

RE/MAX was founded in 1973 by Dave and Gail Liniger, with an innovative, entrepreneurial culture affording its agents and franchisees the flexibility to operate their businesses with great independence. Over 100,000 agents provide RE/MAX a global reach of nearly 100 countries. RE/MAX, LLC, one of the world's leading franchisors of real estate brokerage services, is a wholly-owned subsidiary of RMCO, LLC, which is controlled and managed by RE/MAX Holdings, Inc. (NYSE:RMAX). With a passion for the communities in which its agents live and work, RE/MAX is proud to have raised more than \$150 million for Children's Miracle Network Hospitals® and other charities. For more information about RE/MAX, to search home listings or find an agent in your community, please visit <http://www.remax.ca/>.

For more information and interview opportunities, please contact:  
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