

Special Events Team Cheat Sheet

Hot Air Balloon Flight

- Weather dependent
- Free flight up in the sky with no passengers
- Great for exposure of the RE/MAX brand
- 45min – 1½ hr per flight
- Flies only at sunrise and sunset



Hot Air Balloon Tether 75min & 150min

- Weather dependent
- Flies about 40ft in the air, tethered (attached) to the ground
- Goes up 40ft, comes back down to the ground = 1 'flight'
- Passengers allowed - 2 adults fit in the balloon
- 50 – 60 passengers per hour
- No age limit
- Excellent experience for people to get into the RE/MAX balloon
- Can tether all day – 8hr = 6 credits
- Maximum 2½ - 3hr of tethering then the tank must be refueled



Static Basket & Burner Display 75min & 150min (image on trailer page 2)

- Rarely booked
- Usually done when weather does not cooperate for the Hot Air Balloon Tether (above event), Special Events Team will have the static basket and burner display for individuals to see the flame burning

Parade Display

- Must be in an actual parade
- Truck with the static basket & burner display inside of it
- Can decorate the truck as you wish
- Great to show off the RE/MAX brand in a local community parade
- Option to have your own trailer to fit more people



Cold-Air Inflatable 8' & 21' (middle of image – 21')

- Small and large stagnant balloon
- Replica of the RE/MAX balloon
- Acts as a beacon for your event and to establish a presence when the balloon cannot fly or tether
- Indoor & outdoor
- Great to show the RE/MAX branding and balloon



Jumping Castle/Slide (Bouncy Castle)

- Fantastic attraction, always draws a crowd
- Great for events where kids are present
- Exposes the RE/MAX brand and keeps kids entertained



Pop-Up Tent – 10' x 10'

- Use it as a Registration station, a First Aid station, a race start or end location, or a display booth.
- Provides shelter from sun or rain and will help ensure you and RE/MAX are front and centre at your event.



Inflatable House

- Use it as a Registration station, a First Aid station, a race start or end location, or a display booth.
- Provides shelter from sun or rain and will help ensure you and RE/MAX are front and centre at your event.



School Presentations with or without balloon (no image available)

- Elementary and high school presentations
- The school visits last approximately 1½ hours. Depending on the weather, the presentation may include some or all of the following: inflation and/or tethering the balloon, demonstration of the basket, burner, fuel system and instruments, the 21' inflatable, inflatable house tent and/or jumping castle and slide.
- Weather does not cooperate the RE/MAX Special Events Team can do a Power Point presentation and question/answer period. The elementary school presentations cover the history of ballooning and the progression to modern hot air ballooning, the science of ballooning and the building and designing of balloons. The high school presentations also cover the history and science of ballooning, plus other elements of the industry such as: balloons as observation platforms in war, and the creation of promotional services.