



Let's get our partnership off to a great start!

Announcing the CIBC Client Referral Contest - exclusively for RE/MAX realtors¹!

What would you do with some extra cash? We want to give you the opportunity to have to decide.



From September 16, 2020 through January 31, 2021, every client referral you make to a CIBC Mortgage Advisor that results in an eligible funded mortgage² will earn you a ballot entry in a monthly draw to win one of three prizes! Each prize will consist of a reward of CIBC Partner Rewards Plan (PRP) loyalty points that are redeemable at cash values of³:

1st Prize \$1,000

2nd Prize \$500

3rd Prize \$250

That's in addition to the normal PRP Loyalty Points you'll earn on the referral based, of course, on the full size of your client's mortgage.

Client gifts

Gift cards, gift baskets etc.



Personal perks

Luxury items, tech products, gift cards etc.



Offset your business expenses

Real estate board fees, virtual open house costs, etc.



That's in addition to the normal PRP Loyalty Points you'll earn, based on the full size of your client's mortgage.

Learn more or register for CIBC's leading [PRP Loyalty Program](#)

Not currently working with a CIBC Mortgage Advisor? [Connect to one now](#)

Together, we can help our clients achieve their dream of home ownership! Let's get started.

¹Must be a licensed realtor working at a RE/MAX of Western Canada franchise real estate brokerage, excluding in the province of Alberta, to participate. ²Must be registered on the CIBC Partner Rewards Plan (PRP) Program. All PRP Program Terms and Conditions apply, including client and mortgage eligibility. ³Three (3) monthly prizes consists of one of 100,000 PRP Loyalty points equal to a reward redemption valued at \$1,000 Canadian (Cdn); one of 50,000 PRP Loyalty points equal to a reward redemption valued at \$500 Cdn, and one of 25,000 PRP Loyalty points equal to a reward redemption valued at \$250 Cdn. One (1) ballot entry for each eligible funded mortgage referral to a CIBC Mortgage Advisor. A total of four (4) monthly draws will occur. A total of twelve (12) prizes will be awarded. Ballot entry remains in the draw unless it is drawn in one of the four monthly draws. Contest runs from September 16, 2020 until January 31, 2021. For full Contest Terms and Conditions, please contact your local CIBC Mortgage Advisor.

The CIBC logo is a trademark of CIBC.